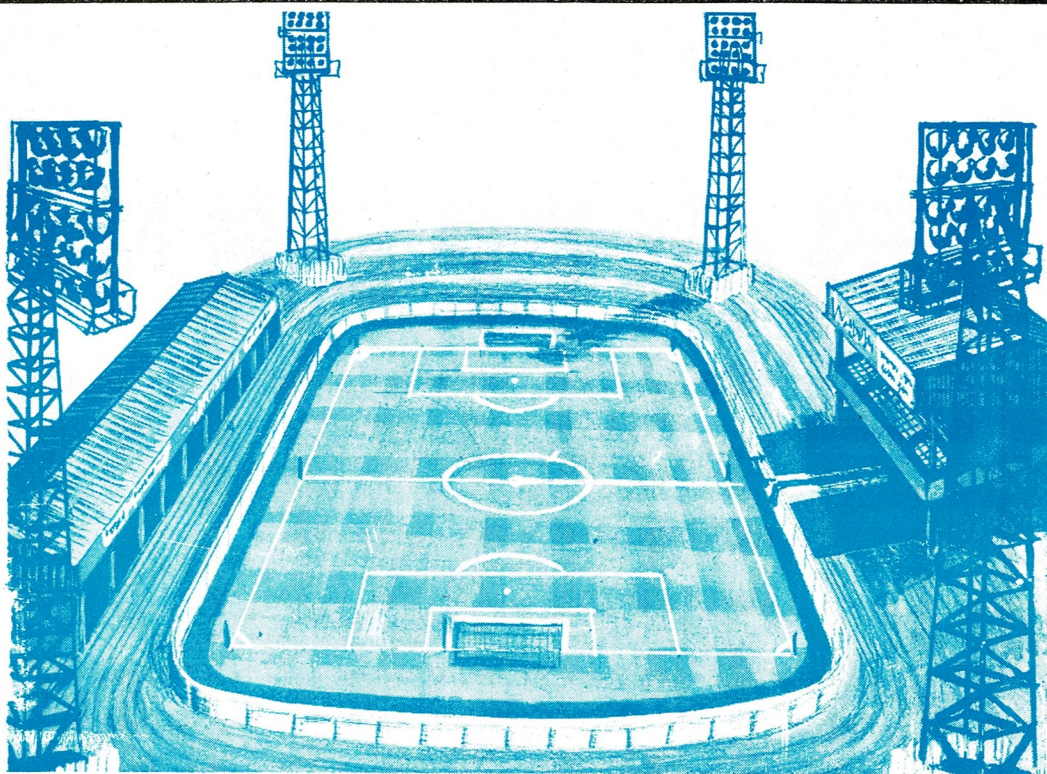


ATHLETIC

WIGAN

OFFICIAL PROGRAMME — 15p



FOOTBALL LEAGUE — DIVISION IV

v.

ROCHDALE

Wednesday, 13th September, 1978

Kick-off 7-30 p.m.

UNSWORTH'S

**438-440 WARRINGTON ROAD
GOOSE GREEN, WIGAN**

MOTOR COACH TOURS — TELEPHONE 43167

FOR DAY EXCURSIONS AND PRIVATE PARTY OUTINGS

— Agents for Booking —

**BARNES, 34. Market Street, Wigan.
Tel. 42972.**

**GEORGESONS, 171 Moor Road, Orrell.
Tel. Up Holland 622431**

**CRANKS, Marsh Green Post Office.
Tel. 82033.**

**ANDERS, 1 White Street, Pemberton.
Tel. 83113.**

**GREEN, 282 Wigan Road, Bryn.
Tel. 77529.**

**LIPTRÖT, 230 Lily Lane, Bamfurlong.
Tel. 866194.**

**HIGHAM, 153. Bolton Road, Ashton.
Tel. 73727.**

**BOWKER, 603 Bickershaw Lane,
Bickershaw. Tel. 866282.**

For your next USED CAR

Look in at—



RUSS RIGBY MOTOR CO.

LEIGH ROAD, HINDLEY GREEN, WIGAN

Phone : Wigan 55836

ALWAYS A GOOD SELECTION

MANY WITH 12 MONTHS WARRANTY

**Income Tax Consultant, 70 Springfield Road, Wigan, Lancs. WN6 7BB
(see also our Business Consultants advertisement)**

T. H. BLEASDALE

WRITE, CALL OR TELEPHONE WIGAN 48503

P.A.Y.E. Consultant (Employed Persons)

Schedule 'D' Consultant (Businesses)

Investment Advisers — Insurance (all types)

House Purchase Insurance Loans

BUSINESS CLERICAL WORK ACCEPTED

OUR VISITORS

WIGAN ATHLETIC A.F.C. LTD.

Registered Office :
SPRINGFIELD PARK
WIGAN
Telephone 44433

Chairman :
Mr. A. O. HORROCKS

Vice-Chairman :
Mr. A. MUIR

Directors :
Messrs.
J. H. FARRIMOND
A. ECKERSLEY
J. T. SUDWORTH
G. D. GORNER

Manager :
I. McNEILL

Secretary :
D. WELSBY

Hon. Medical Officer :
Dr. G. MENON

ROCHDALE, our nearest rivals in Division 4, are welcomed to Springfield Park tonight in what should be an interesting "derby" game.

Rochdale were formed in 1907 and entered the Manchester League; then it was accepted into the second division of the Lancashire Combination in 1908, but the type of entertainment gained very little support, so in 1909-10 the Directors set out to improve the standard of the team. The move paid, promotion was gained to Div. 1 of the Lancashire Combination and they won the Lancashire Junior Cup. Soon the club won the Combination Championship, entered the FA Cup Competition, and in 1912 gained entrance to the Central League, where considerable success was achieved.

Similar to ourselves Rochdale made many unsuccessful applications for Football League status. During the war years 1914-1918 Rochdale played with the premier clubs so well that it was a great disappointment when they were not elected in 1919.

The result was that Rochdale helped to start the movement for the formation of a Third Division Northern section, and they were included in the original 20 clubs to form the section in 1921. The clubs forming that Northern Section were Stockport, Grimsby, Darlington, Hartlepoons, Accrington, Stalybridge, Crewe, Walsall, Southport, Ashington, Durham City, Wrexham, Chesterfield, Lincoln, Barrow, Nelson, Wigan Borough, Tranmere, Halifax and Rochdale.

Their ground at Willbuts Lane, Spotland, has a capacity of 25,000. Their best home gate was 24,231—against Notts County in a cup-tie.

Amongst notable players they have provided are Tom Mort (Aston Villa) and the well-known J. R. Smith (Bolton Wanderers).

Their longest serving manager was Ted Goodier who spent 12 years at Rochdale before coming to Wigan in 1953. Our own Dunc Colquhoun was trainer at Rochdale with Ted Goodier after the last war, but followed his 'boss' to Wigan, and they teamed up to provide one of our greatest achievements—a 2-2 draw at New-castle in 1954.

Holiday and Cruising Specialists

JOHN EARL TRAVEL LTD.

MARSDEN STREET, WIGAN

Telephone 46967

Also at

6 HIGH STREET, CHORLEY. Telephone 5931

LEWIS AND RABY

(ENGINEERS) LIMITED

**DESIGN AND MANUFACTURING ENGINEERS
TO THE RUBBER INDUSTRY SINCE 1948**



Our expertise in special purpose machinery, covers, calendering, extruding cooling and stacking lines, automatic conveyor systems, material handling equipment and general ancillary plant, all complete with mechanical and electrical services and controls

HEAD OFFICE AND WORKS:

**BIRCHILL ROAD, KIRKBY INDUSTRIAL ESTATE
LIVERPOOL L33 7TG, ENGLAND**

Telephone 051 - 546 2882

A word from the Manager

GOOD EVENING ALL.

Saturdays defeat at the hands of Wimbledon left an extremely bitter taste in all who witnessed the game, as we had played so well and yet came away with nothing. At no time during the game did we look an inferior side, and if the match was a yardstick to the future, then given a bit of time, we should acquit ourselves quite well.

Tonights match with Rochdale is an extremely important one for both clubs as neither has had a League victory so far. Obviously tension will be high but we are hoping for a confidence-boosting performance.

NEW SIGNING

The signing of DEREK BROWNBILL has added to our striking force—unfortunately his clearance didn't come through in time for the Wimbledon game, but it gave me the opportunity to play Alan Crompton in a striking role and he had a fine game.

PETER HOUGHTON

Bad news is the fact that Peter Houghton has had a bad break, and it may be some time before we can get him into action—the sooner the better—for Peter had settled to League football really well and was causing plenty of problems to opposing defences. I trust he is back soon.

Enjoy tonight's match.

IAN McNEILL.

Manager.

Forthcoming Fixtures

NEXT HOME MATCH — FOOTBALL LEAGUE DIVISION 4

SATURDAY, 16th SEPTEMBER, 1978 — Kick-off 3-0 p.m.

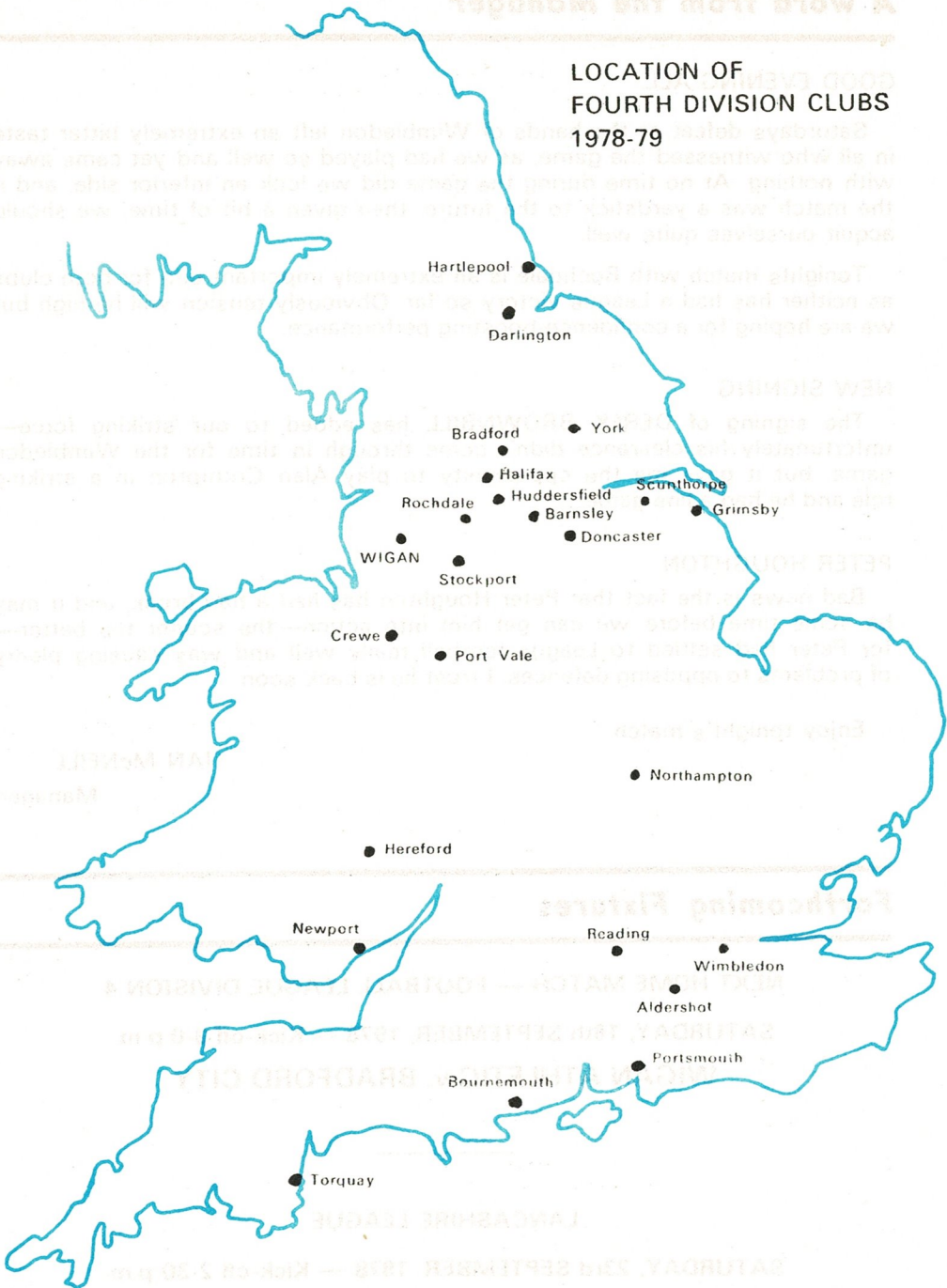
WIGAN ATHLETIC v. BRADFORD CITY

LANCASHIRE LEAGUE

SATURDAY, 23rd SEPTEMBER, 1978 — Kick-off 2-30 p.m.

WIGAN ATHLETIC RESERVES v. BRADFORD CITY RESERVES

LOCATION OF
FOURTH DIVISION CLUBS
1978-79



Pen Pictures of Rochdale A.F.C.

PHIL ASHWORTH. 25 year old striker, born at Burnley. Prior to signing for Rochdale in July 1978 he played for Blackburn, Bournemouth, Workington and Stockport. Weight 12st. 3lbs. Height 6ft.

IAN BANNON. 18 year old centre back, born Bury. He has had Youth International Trials with us. Associated schoolboy, then apprentice. Signed professional forms in September 1977. Prior to this season he had 68 Fourth Division appearances. Weight 12st. 10lbs. Height 6ft.

DAVID ESSER. 21 year old striker, born at Bowden. Everton was his only previous club prior to signing for Rochdale in July 1977. Weight 10st. 4lbs. Height 5ft. 5ins.

PAUL HALLOWS. 26 year old full back, born Chester. Signed for Rochdale in 1974 from Bolton Wanderers and he is the longest serving player at the club. He also played for Wrexham and Bolton. Weight 11st. 4lbs. Height 5ft. 8ins.

BRIAN HART. 19 year old centre back, born at Bolton. Played amateur with Rochdale, signed professional forms Easter 1978. He previously played for Bolton Wanderers. Weight 11st. 5lbs. Height 6ft.

TONY MORRIN. 30 year old midfield player, from Swinton, Manchester. Previous clubs have been Burnley, Bury, Stockport and Exeter. Signed for Rochdale August, 1977. Weight 11st. 7lbs. Height 5ft. 8ins.

NIGEL O'LOUGHLIN. 24 year old midfield player, born at Denbeigh. Former Welsh school-boy international. Signed from Shrewsbury Town in 1976. Weight 11st. 2lbs. Height 5ft. 8ins.

TED OLIVER. 17 year old full back, from Manchester. Signed apprentice forms in June 1977. Weight 9st. 1lb. Height 5ft. 6ins.

TERRY OWEN. 28 year old striker, from Liverpool. Prior to signing for Rochdale in September 1977 his previous clubs were Everton, Bradford City, Chester and Cambridge. Weight 11st. Height 5ft. 8ins.

JOHN PRICE. 18 year old midfield player, from Middlewich. Signed professional forms in January 1978. Weight 11st. 3lbs. Height 5ft. 9ins.

BOB SCAIFE. 22 year old midfield player, from Whitby. Before signing for Rochdale in October 1977 his previous clubs were Middlesbrough and Hartlepool. Weight 12st. 8lbs. Height 6ft.

BOB SCOTT. 25 year old centre back, born Liverpool. Joined Wrexham on leaving school after which he went to Hartlepool. Signed for Rochdale July 1977. Weight 13st. 10lbs. Height 6ft. 3ins.

STEVE SHAW. 17 year old striker, from Middleton. Signed apprentice forms in July 1977. Weight 9st. 12lbs. Height 5ft. 6ins.

CHRIS SHYNE. 27 year old goalkeeper, born Rochdale. Signed professional forms in January 1976. Weight 12st. 3lbs. Height 5ft. 10ins.

ANDY SLACK. 19 year old goalkeeper, from Heywood. Signed professional forms in January 1978. Previously played for Bolton. Weight 11st. 10lbs. Height 5ft. 10½ins.

ERIC SNOOKES. 23 year old left back, from Birmingham. Signed for Rochdale in July 1978. Weight 11st. 7lbs. Height 5ft. 10ins.

NICK STANLEY. 16 year old midfield player, from Bolton. Signed apprentice forms with Rochdale in June 1978. Weight 9st. 12lbs. Height 5ft 7ins.

NEW AND REBUILT

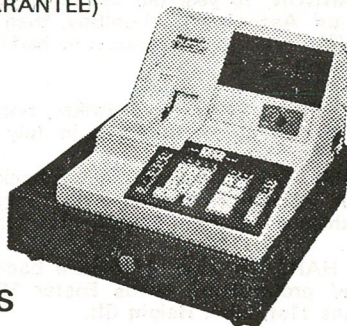
CASH REGISTERS

(12 MONTHS GUARANTEE)

TYPEWRITERS

CALCULATORS

ELECTRONIC CASH MACHINES



SHOWROOM :

Wigan Business Equipment Limited

8 ORRELL ROAD, ORRELL

OFFICE STATIONERY SUPPLIES

SERVICE TO EXISTING MACHINES
AND SUPPLIERS OF TILL ROLLS



For prompt and expert attention

Telephone : WIGAN 212490

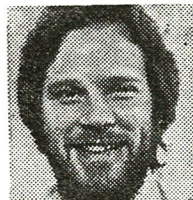
(24-hour Answering Service)

For all your Office and Stationery Requirements

FORT KNOX FLOOR SAFES

LATICS LINE

by Nick Duxbury



As Latics look for the way out of the Division 4 basement it may be worth noting the observations of Len Ashurst, made after watching his Newport County side win the battle of the early stragglers, at Springfield Park.

After spells in the hot seat at Hartlepool, Gillingham and Sheffield Wednesday, Mr. Ashurst knows all about ups and downs of life in the lower divisions and his message to Latics was simple and to the point.

"When results go against you, above all keep your head. Don't start running about like a headless chicken. Keep your sense of perspective and avoid panic at all costs.

"From what I've seen, Wigan need time to find their feet, but there's no reason to think they will be at rock bottom come April.

"Newport have had a bad start too, and before we came here we hadn't so much as one point, but I wasn't thinking we were going to be everyone's whipping boys for the rest of the season."

The Newport manager added, "It is a time for stout hearts at Wigan as indeed it is at Newport, and at times like this a club finds out who its friends really are."

So Mr. Ashurst makes it clear. Latics may have lost a few battles, but not the whole war and although fans hopes of promotion at the first attempt may have been a shade optimistic on hindsight, there is no reason yet to think Latics are in for a bad season.

Manager Ian McNeill is working hard to strengthen his squad, but with a limited budget for new signings at his disposal, the search for new blood of the type suited to Latics is all the more difficult.

WE ARE BACKING "LATICS" ALL THE WAY

Home and Away — read NICK DUXBURY in Wigan's own

Evening Post & Chronicle

For Holidays and Travel contact—

World Wide T

55 - 57 MESNES

I. A. T. A.

Telephone Wigan



CHAIRMAN'S MESSAGE

It may be interesting to look back and see how the greatest league in the world—The Football League—was formed.

The League was founded in 1888 at the suggestion of a Scotsman, William McGregor, who had settled in the Midlands and became an influential official of Aston Villa. Professionalism had just become legalised and, sensing the need to control and consolidate the games increasing popularity he issued the following circular.

"Every year it is becoming more and more difficult for football clubs of any standing to meet their friendly engagements and even arrange friendly matches. I beg to tender the following suggestion as a means of getting over the difficulty: that ten or twelve of the most prominent clubs in England combine to arrange home and away fixtures each season. I would take it as a favour if you would think the matter over and make whatever suggestions you may deem necessary."

This circular was sent to Blackburn Rovers, Bolton Wanderers, Preston North End, West Bromwich Albion and Aston Villa.

The outcome was a conference on the eve of the Cup Final of 1888. Here the plan was approved and the League was formed by the following twelve clubs: Accrington, Aston Villa, Blackburn Rovers, Bolton Wanderers, Burnley, Derby County, Everton, Notts County, Preston N.E., Stoke, West Brom and Wolverhampton Wanderers.

Once launched, the Football League went ahead with increasing strides. Firm fixture lists, punctual starts and local rivalry assured the success of the venture, especially when points (2 for a win, 1 for a draw) and promotion and relegation arrived.

Thus the 12 originals admitted two new members in 1891, and 14 became 28 a year later, when the 2nd Division arrived. Thereafter the membership mounted this way: 1893—31; 1894—32; 1898—36, until the present day figure of 92. When the League was formed with 12 members William McGregor had ambitions to increase, but probably never dreamed it would ever become 92 clubs.

Wigan Athletic is certainly proud to be now one of the 92 clubs forming what must be the finest League in the world.

Travel Limited

STREET - WIGAN

n 41236 (5 lines)



FOOTBALL LEAGUE — DIVISION 4

WEDNESDAY, 13th SEPTEMBER, 1978. Kick-off 7-30 p.m.

Line-up

WIGAN ATHLETIC

(Blue and White stripes)

- 1 JOHN BROWN
- 2 KEVIN SMART
- 3 JOE HINNIGAN
- 4 TOMMY GORE
- 5 NOEL WARD
- 6 IAN GILLIBRAND
- 7 FRANK CORRIGAN
- 8 JEFF WRIGHT
- 9 MICKEY MOORE
- 10 ALAN CROMPTON
- 11 IAN PURDIE
- 12 DEREK BROWNBILL

ROCHDALE

- 1 CHRIS SHYNE
- 2 PAUL HOLLOWS
- 3 ERIC SNOOKES
- 4 BRIAN HART
- 5 BOB SCOTT
- 6 BOB SCAIFE
- 7 TERRY OWEN
- 8 BOBBY HOY
- 9 PHIL ASHWORTH
- 10 DAVID ESSER
- 11 NIGEL O'LOUGHLIN
- 12 PHIL MULLINGTON

Referee : Mr. M. LOWE (Sheffield)

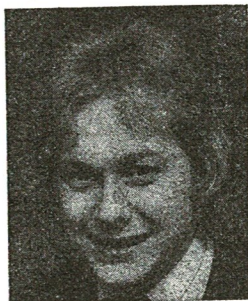
Linesmen : Mr. J. Smith (West Derby) Red Flag

Mr. P. H. Waters (Cleveleys) Yellow Flag

OPINION

by Harold Ashurst

Ian McNeill's search for players, though not unexpected in view of the team's disappointing start to the season, shouldn't be looked on as the cure for all ills.



For a start it is unlikely, in view of current prices in the transfer market, that Wigan will be able to buy their way out of trouble, and Tottenham, to name just one club, have shown that money isn't always the answer anyway.

Certainly there is a need for a midfield general, not only to win the ball, but to slow down play and bring the front runners into the game with more than just a high, hopeful pass floated in their direction.

The signing of Derek Brownbill, allied to that of Mickey Moore, and the return from injury of Peter Houghton might give the team's finishing a surer touch.

But what would help too is a more professional approach from the team. Athletic have still to accept, in my opinion, that League football is generally rougher, tougher and faster than your normal NPL game. There is less room for mistakes, either in defence or attack, for these will certainly be punished, as Wigan have found to their cost. And at this level, as much as any, work-rate is all important.

So the team could speed their own recovery by waking up to the facts of Division Four life.

For the Brightest Match Reports and Latest News

read **HAROLD ASHURST** who writes every Friday in

The Wigan Observer

Associated Tyre Specialists

ELECTRONIC WHEEL BALANCING — VULCANISED REPAIRS

BATTERIES — WHEEL ALIGNMENT

**98 WARRINGTON ROAD
NEWTOWN, WIGAN**

Tel. 42017 - 42442

**MARKET STREET
STANDISH, WIGAN**

Tel. 423146 - 423732

Business (Clerical) Consultants — 70 Springfield Road, Wigan, Lancs., WN6 7BB

T. H. BLEASDALE

WRITE, CALL or TELEPHONE WIGAN 48503

Small Shops or Businesses, Clerical Work undertaken for moderate weekly fees
(allowable for income tax relief)

We enter all your Invoices, etc. — We keep all your VAT Records
We complete your quarterly VAT Form 100, and complete Annual Accounts

WE TAKE AWAY ALL YOUR BUSINESS WORRIES

J. R. CANNELL

Landscape Gardeners — New House Farm Garden Centre

OPEN EVERY DAY. Our nurseries are situated between Orrell Station and Windy Arbour. Visit us, there's lots to see—pottery, flower arranging materials, house plants, shrubs, trees, conifers, hedging plants, fruit trees, compost, pet supplies, greenhouses, DIY supplies and all garden sundries. Flags, walling stone, sand, gravel, cement, ash, fencing materials, rockery stone and turf. **Telephone UP HOLLAND 622735.**

Landscape Dept. Estimates free on request for lawns, rockeries, flagging, fencing, tree felling or complete garden layouts. (Members of the Horticultural Trades Assoc.)

WINSTANLEY ROAD - ORRELL

MILLER'S for Motorcycles

HONDA — SUZUKI — YAMAHA

SPARES — REPAIRS — SERVICE

Telephone Wigan 44197 and 43872

11-27 ORMSKIRK ROAD, NEWTOWN, WIGAN

FOOTBALL PROGRAMME COLLECTIONS WANTED

Top prices paid for pre-war programmes — Cup Finals, Semi-finals, Internationals and pre-1960 League and Cup programmes.

Collectors, please send 10p stamp for my current catalogue, containing special sections on Wigan Athletic and today's opponents, plus Finals, Semis, Internationals, General League, Non-League, etc.

CLUBS SHOPS ALSO SUPPLIED

David Clarke (Soccer Programmes)

UNIT 51, RODNEY HOUSE, KING STREET, WIGAN

(Personal callers by appointment, please)

HOT PIES, DRINKS, SNACKS and FULLY LICENSED BARS
around the Ground

CATERING IN SPORT

Efficiently and Nationally

CATERLEISURE LIMITED

197-199 MAIN STREET, WILSDEN, BRADFORD BD15 0JD

FRIENDS OF WIGAN ATHLETIC

WHEN YOU BUY A

LITTLEWOODS INSTANT PRIZE LOTTERY TICKET

YOU ARE HELPING THE CLUB



TICKETS ARE NOW ON SALE IN THE CLUB AND BARS

GET YOUR TICKET NOW — PRICE 25p



YOU COULD BE THE WINNER OF £1,000

One ticket in 10 is a Winner

RESULTS 1978-79

HOME MATCHES IN CAPITALS

Date	Opponents	Score	Gate
1978 Aug 19	Hereford	0-0	5,674
" 23	GRIMSBY	0-3	9,227
" 26	Reading	0-2	4,788
Sept 2	NEWPORT	2-3	5,319
" 9	Wimbledon	1-2	3,217
" 13	ROCHDALE		
" 16	BRADFORD		
" 23	York		
" 26	Poertsmouth		
Oct 30	SCUNTHORPE		
" 7	Huddersfield		
" 14	DONCASTER		
" 18	HALIFAX		
" 21	Barnsley		
" 28	NORTHAMPTON		
Nov 4	Stockport		
" 10	Newport		
" 18	READING		
" 25	TORQUAY FA 1		
Dec 2	TORQUAY		
" 9	Darlington		
" 16	Port Vale FA 2		
" 23	Port Vale		
" 26	CREWE		
" 30	ALDERSHOT		
1979 Jan 1	Hartlepool		
" 6	Rochdale		
" 13	WIMBLEDON		
" 20	Bradford		
" 27	YORK		
Feb 3	PORTSMOUTH		
" 10	Scunthorpe		
" 17	HUDDERSFIELD		
" 24	Doncaster		
Mar 3	BARNLEY		
" 10	Northampton		
" 17	STOCKPORT		
" 24	Grimby		
" 28	HEREFORD		
Apr 31	BOURNEMOUTH		
" 7	Torquay		
" 13	PORT VALE		
" 14	Crewe		
" 16	HARTLEPOOL		
" 21	Aldershot		
" 24	Halifax		
" 28	DARLINGTON		
May 9	Bournemouth		
" 12	F.A. CUP FINAL		

LANCASHIRE FOOTBALL LEAGUE (DIVISION 1)

Wigan Athletic Reserves

1978

August— F-A

18—Blackpool 'A' H 2-1

25—Southport Res. H 1-1

September—

2—Everton 'A' A 2-1

9—Chester 'A' H 1-3

15—Tranmere R. Res. A (Fri.)

16—

23—Bradford City Res. H

30—Liverpool 'A' A

October—

7—Rochdale Res. H

14—Rochdale Res. A

21—Carlisle Utd. Res. H

27—Stockport County 'A' A (Fri.)

November—

11—Tranmere R. Res. H

18—Crewe Alex 'A' A

25—Manchester City 'A' A

December—

2—Blackpool 'A' A

9—Port Vale Res. H

16—Chester 'A' A

23—Macclesfield T. Res. H

26—

30—Morecambe Res. A

1979

January— F-A

1—Oldham Ath. Res. H(Mn.)

6—Morecambe Res. H

13—Port Vale Res. A

20—Manchester City 'A' H

27—Macclesfield T. Res. A

February—

3—Bradford City Res. A

10—Crewe Alex Res. H

17—Manchester Utd. 'A' A

24—Oldham Ath. Res. A

March—

3—Carlisle Res. A

10—Stockport County 'A' H

17—Bolton Wanderers 'B' A

24—Bolton Wanderers 'B' H

31—Wrexham Res. A

April—

7—Manchester Utd. 'A' H

13—Southport Res. A (Fri.)

15—Wrexham Res. H

16—

21—Liverpool 'A' H

28—

May—

5—Everton 'A' H

Today's Referee

LOWE, MICHAEL (Sheffield). Commenced refereeing in Sheffield local leagues in 1958, then through the Central League to the Football League full list in 1972. Was linesman at the 1971 F.A. Amateur Cup Final, also a European Cup match in Sweden in 1972. A married man, with three children, he is a newsagent and plays tennis during the summer. Enjoys training and mixing with professional players and feels this liaison has mutual advantages. He carries out work for his local Referees Association.

BOOKS
MAGAZINES
RECORDS
STATIONERY

41 Mesnes Street Wigan
Telephone 46270/42810

smithsbookshop



RATHBONE Bros. Ltd.

BAKERS AND CONFECTIONERS

**GOWER STREET, NEWTOWN,
WIGAN**

Join us for a drink — before and after the game — at the

SPRINGFIELD HOTEL

(one minute from the Ground)

YOUR HOSTS : MARIE & ERIC DOWBEKIN

HOT AND COLD SNACKS AVAILABLE AT THE BAR

TETLEY BEER AT ITS BEST

EAVESWAY

LUXURY COACH OPERATORS — 12, 33, 45, 53, 57 seaters and
EXECUTIVE COACHES

WORLD TRAVEL AGENTS

MEMBERS OF A.B.T.A.

**201 WIGAN ROAD
ASHTON-IN-MAKERFIELD**

Telephone 77985

**30 CROSS LANE
NEWTON-LE-WILLOWS**

Telephone 4166 & 5956

Telephone : Wigan 42887 & 42918

MICRON ELECTRICAL Co.

ENGINEERS - CONTRACTORS - COLOUR TELEVISION

134 GIDLOW LANE, WIGAN

Smiths Happiway Spencers

70 MARKET STREET, WIGAN

TELEPHONE (0942) 44246

Extended coach tours to destinations throughout Britain and the
Continent from 3 to 15 days duration.

Joining points throughout the North West, North Wales and
West Yorkshire.

THREE, FOUR & FIVE DAY WINTER BREAKS from £20

Destinations include :

LONDON, - EDINBURGH, - AMSTERDAM - PARIS
DUBLIN - CHANNEL ISLANDS
and 20 British seaside resorts

Over 90 Summer Tours with durations from 7 to 14 days

CONTACT YOUR LOCAL TRAVEL AGENT

British Credit Trust

LIFESTYLE 77

A Complete Financial Service to

- THE MOTOR TRADE**
- INDUSTRY AND COMMERCE**
- THE PRIVATE INDIVIDUAL**

Manchester Regional Office :

LEE HOUSE, 90 BRIDGEWATER STREET, MANCHESTER M60 7LA

Telephone 061-236 2121

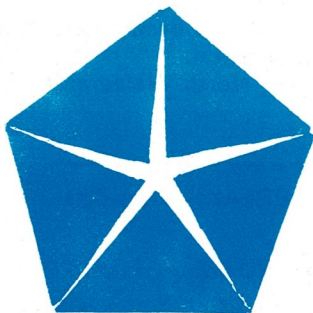
Local Branch Office :

BENTINCK HOUSE, 78 PRESCOT ROAD, ST. HELENS WA10 3TZ

Telephone 26516

Branch Manager : COLIN H. BAMFORD.

family choice



... where cars of value and quality
come together with the kind of service
important to all car owners.

H. L. GORNER LTD

NICOL ROAD, BRYN, WIGAN

Telephone : Ashton-in-Makerfield 78588

CAR & VAN HIRE

MAIN DEALER



CHRYSLER
UNITED KINGDOM